

WE BUILD



HIGHLY-ENGAGING



MULTI-PLATFORM GAMES

Playmatics LLC

Nicholas Fortugno, Co-Founder

nick@playmatics.com

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Playmatics is a game design and interactive narrative design company based in New York City. Playmatics specializes in innovative game design, creating playful experiences out of non-game content for broad, non-gamer audiences. Founded in 2009, Playmatics has created award-winning and commercially-successful games and interactive experiences for clients ranging from HBO, AMC, Disney, and A&E Television to PBS, the Red Cross/Crescent, the American Museum of Natural History, USAID, NIH, and ProPublica.

SERVICES OFFERED

Innovative game design, interactive narrative, and gamification services for commercial and serious purposes, including games for entertainment brands, journalism, education, policy advocacy, healthcare, and neuroscience.

Full digital game development for PC, Mac, Android, and iOS, including game design, programming, art production, sound design, and QA, or any subset of these in collaboration with other resources

Physical game development for card, board, and real-world games from ideation to publication

Gamification and game design workshops for clients and consulting on pre-existing applications, processes, and user experiences

RECENT RELEASES

Revolutionary Choices

In collaboration with the Society of the Cincinnati, a strategy game that teaches middle and high school students the history of the American Revolutionary War. Players learn about the complexities facing the early Americans as they take the role of the army, Congress, and States as they try to defeat the British while preserving American unity and liberty.

<https://www.americanrevolutioninstitute.org/revolutionary-choices-game/>

The Waiting Game

In collaboration with ProPublica and WNYC, an award-winning interactive narrative experience where users take on the role of real-life asylum seeker attempting to come to the United States, and live through every day of their lives from the moment they decide to seek asylum to the moment their case is settled.

<https://projects.propublica.org/asylum/>

Interested in More Information?

To talk to Playmatics about how we might work with you, reach out to Nick Fortugno for more information.

nick@playmatics.com
www.playmatics.com